



29th May 2013

REFERENCE LETTER: SWAN CANNING RIVERPARK SATISFACTION STUDY

This reference is to confirm that Christina Ballew successfully participated as a field researcher for SDF Global for the second year running. The project aimed to study Visitor Satisfaction of the Riverpark in Perth Western Australia.

The Study was conducted over the period of March-April 2013. Field researchers were required to participate in training for face to face interviewing of respondents. The survey was a complex social research tool that has been developed over several years and has been reviewed by an expert panel. The survey results are used to generate valid trend data on user satisfaction related to public facilities, environmental assets, recreation opportunities and passive activities.

Christina carried out the survey work with a professional approach and in line with the survey requirements. Her knowledge from the previous years work was put to good use. In addition to this Christina has assisted with data entry in both 2012 and 2013 and this year also assisted with analysis. We would have no hesitation in recommending her for a future position for which she has suitable qualifications and experience.

Yours sincerely

Dorothy Lucks
Executive Director